



AUTHOR  
MEDIA KIT



# L. Austen Johnson

[www.laustenjohnson.com](http://www.laustenjohnson.com)

# hello!



**L. AUSTEN JOHNSON**  
WRITER. DESIGNER. STARGAZER.

**L. Austen Johnson** is an award-winning writer and designer who studied English, Archaeology, and Astronomy in college. She holds a B.A from the University of Virginia and an M.A from the University of Chicago. She's an avid reader, a sometimes songwriter, and an attempter of various art projects. Her poetry collection, *Burning the Bacon*, won Bronze in the 2020 Readers Favorite Awards. Her other works include the *Romancing the Holidays* Collection (including the #1 bestselling story, "Lucky Fall") and the short story "True Loaf."

## PRESS & ACHIEVEMENTS

#1 Best Seller



KIRKUS  
REVIEWS



## Books



## ROMANCING THE HOLIDAYS

Format: Paperback

ISBN 13: 978-1735955698

Publisher: Lore and Lyre

Pub Date: October 2020

Price: \$14.99

Available through: Ingram, B&N, Walmart, Amazon, Powell's, Waterstones (UK)

***Romancing the Holidays*** is an anthology of novellas that takes readers through four different holidays, spanning the year. From St. Patrick's Day to Christmas, each story has characters who get their happily ever after. With four heartwarming, cozy, and funny tales, this book will help you celebrate year-long with characters you will fall in love with.

St. Patrick's Day | 4th of July | Halloween | Christmas



## BURNING THE BACON

Format: Paperback, ebook  
ISBN-13: 978-0692055496  
Publisher: GenZ Publishing  
Pub Date: March 14, 2018  
Price: \$13.95  
Available through: Ingram, B&N, Walmart,  
Amazon, Powell's

In her poetry collection, ***Burning the Bacon***, L. Austen Johnson navigates deeply personal terrain, discussing topics such as chronic illness, love, heartbreak, memory, and growing up – all with a unique and very readable blend of accessible language and rich metaphor.

Poetry | Mental Health | Disability | Chronic Illnesses

## TALKING POINTS

***In addition to discussing her published works, Johnson would love to speak about...***

- Invisible illnesses and disability
- The importance of poetry, the study of poetics, and the rise of poetry in our contemporary society and social media
- Her personal insight into COVID+ disability and accessibility
- The need for self-care and the importance of making mental health a priority
- Writing, editing and publishing: she's an expert in the industry, having worked at an indie publisher
- All About Book Covers: her Book Cover Design website.
- Young women's issues
- Folklore and fairy tales in contemporary works
- Medieval poetry (what her M.A. focused on)
- Why Hustle culture is ableist

## TIMELY TIE INS

- National Library Lovers Month - Feb.
- Women's History Month - March
- National Write Your Story Day - March 14
- D.E.A.R Month (Drop Everything And Read) - April
- National Poetry Month - April
- Stress Awareness Month - April
- Irritable Bowel Syndrome (IBS) Awareness Month - April
- World Health Day - April 7
- Tell a Story Day - April 27
- Get Caught Reading Month - May
- Mental Health Awareness Month - May
- National Migraine and Headache Awareness Month with the Coalition For Headache And Migraine Patients (CHAMP) - June
- Paperback Book Day - July 30
- Romance Awareness Month - August
- National Read A Book Day - Sept. 6
- International Literacy Day - Sept. 8
- National Book Month - October
- World Mental Health Day - Oct. 10
- Read a New Book Month - December

## Praise for...

### ROMANCING THE HOLIDAYS

"A fun bit of escapism with **four equally sweet romances.**" – *Kirkus*

"**A cozy and warm read** filled with highly likable and relatable characters...for lovers of romance and the magic of the holidays." – Melinda Facal, *Readers' Favorite*

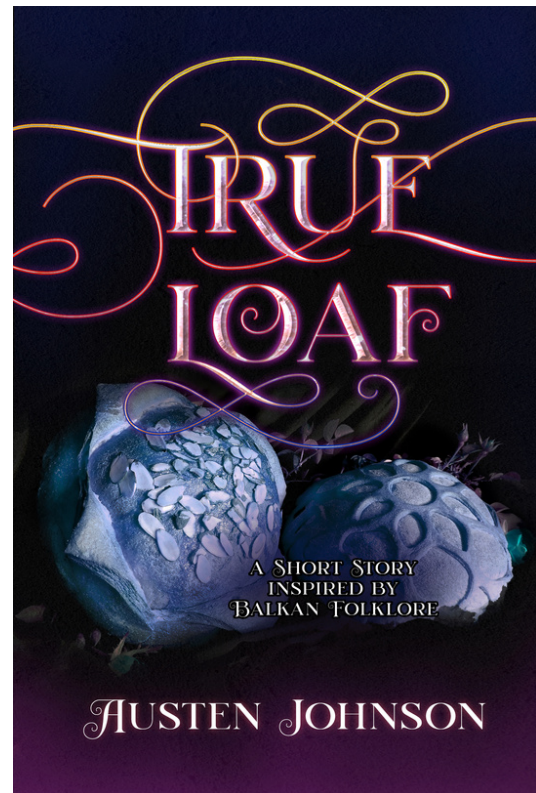
"I loved all of these short, sweet, and a little spicy holiday romances... All were **well written with wonderful characters** who all get a happily ever after. Depending on what holiday or season mood you are in, you can start there and continue with the rest. They all can be read in any order." – Vic, 5-Star Goodreads Review

### BURNING THE BACON

"*Burning the Bacon* is an incredible poetry book that has **made me fall in love with this genre all over again.**" – Aimee Ann for *Redheaded Book Lover*

"*Burning the Bacon* by L. Austen Johnson is **a five-star must-have for poetry lovers** and anyone ready to dip into something different." – Sarah Stuart for *Readers' Favorite*

"It tackles so many important topics that more readers than not will be able to **relate to.**" – Destiny, [howlinglibraries.com](http://howlinglibraries.com)



### TRUE LOAF

Format: ebook

ASIN: B08MKW83VH

Publisher: Zenith Publishing

Pub Date: November 2, 2020

Price: \$0.99

Available through: Amazon Kindle Unlimited Program

A modern fairytale, "True Loaf" is a fun and enchanting short story. When a strange man comes into the bakery where Riley works and puts in a strange request, she must go on a hunt to find an unusual ingredient. Along the way, she realizes that things are not always what they seem and that fae might just be real.

Folklore | Short Stories | Fantasy

### CONTACT:

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